



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
924414-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

Buying Time, LLC.
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Kuster/D/Congress	Political	2003

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	924414	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/06/12	Good Morning America	658-9a	- TWTF - -	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 10/30/12 8:54 AM Good Morning America 658-9a :30 KC12NH0209TH \$800.00 NM									
2 WCVB W 10/31/12 8:54 AM Good Morning America 658-9a :30 KC12NH0210TH \$800.00 NM									
5 WCVB Th 11/01/12 7:49 AM Good Morning America 658-9a :30 KC12NH0210TH \$800.00 NM									
4 WCVB F 11/02/12 7:25 AM Good Morning America 658-9a :30 KC12NH0210TH \$800.00 NM									
2	10/30/12	11/04/12	REGIS AND KELLY DAY 9A-10A	9A-10A	- TWTF - -	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB Tu 10/30/12 9:51 AM REGIS AND KELLY DAY 9A-10A :30 KC12NH0209TH \$500.00 NM									
1 WCVB W 10/31/12 9:43 AM REGIS AND KELLY DAY 9A-10A :30 KC12NH0209TH \$500.00 NM									
3 WCVB Th 11/01/12 9:24 AM REGIS AND KELLY DAY 9A-10A :30 KC12NH0210TH \$500.00 NM									
2 WCVB F 11/02/12 9:59 AM REGIS AND KELLY DAY 9A-10A :30 KC12NH0210TH \$500.00 NM									
3	10/30/12	11/04/12	The View	1058-12n	- - W- F - -	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - W- F - - 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 10/31/12 11:59 AM The View 1058-12n :30 KC12NH0210TH \$1,200.00 NM									
2 WCVB F 11/02/12 11:54 AM The View 1058-12n :30 KC12NH0210TH \$1,200.00 NM									
4	10/30/12	11/06/12	Millionaire	1228-1p	- T- T- - -	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - T- T- - - 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Tu 10/30/12 12:46 PM Millionaire 1228-1p :30 KC12NH0209TH \$500.00 NM									
1 WCVB Th 11/01/12 12:54 PM Millionaire 1228-1p :30 KC12NH0210TH \$500.00 NM									
5	10/30/12	11/04/12	ELLEN EF	4P-5P	- - WTF - -	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - WTF - - 3 \$700.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
924414-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Kuster/D/Congress	Political	2003	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
5	10/30/12	11/04/12	ELLEN EF	4P-5P	--WTF--	:30	3	\$700.00	NM		
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WCVB	W	10/31/12	4:25 PM	ELLEN EF	4P-5P	:30	KC12NH0210TH	\$700.00	NM
	3	WCVB	Th	11/01/12	4:47 PM	ELLEN EF	4P-5P	:30	KC12NH0210TH	\$700.00	NM
	1	WCVB	F	11/02/12	4:56 PM	ELLEN EF	4P-5P	:30	KC12NH0210TH	\$700.00	NM
6	10/30/12	11/06/12	M-F Inside Edition	658-730p	--W-F--	:30	2	\$1,500.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/29/12	11/04/12	--W-F--	2	\$1,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WCVB	W	10/31/12	6:59 PM	M-F Inside Edition	658-730p	:30	KC12NH0209TH	\$1,500.00	NM
	4	WCVB	F	11/02/12	7:21 PM	M-F Inside Edition	658-730p	:30	KC12NH0210TH	\$1,500.00	NM
7	10/30/12	11/06/12	The Chew	1-2p	M--T---	:30	1	\$900.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/29/12	11/04/12	---T---	1	\$900.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Th	11/01/12	1:30 PM	The Chew	1-2p	:30	KC12NH0210TH	\$900.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		11/05/12	11/11/12	M-----	1	\$900.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WCVB	M	11/05/12	1:32 PM	The Chew	1-2p	:30	KC12NH0210TH	\$900.00	NM
8	10/30/12	11/06/12	KATIE COURIC DAY	3-4p	MTWTF--	:30	4	\$600.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/29/12	11/04/12	-TWTF--	4	\$600.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WCVB	Tu	10/30/12	3:47 PM	KATIE COURIC DAY	3-4p	:30	KC12NH0209TH	\$600.00	NM
	3	WCVB	W	10/31/12	3:30 PM	KATIE COURIC DAY	3-4p	:30	KC12NH0210TH	\$600.00	NM
	1	WCVB	Th	11/01/12	3:31 PM	KATIE COURIC DAY	3-4p	:30	KC12NH0210TH	\$600.00	NM
	4	WCVB	F	11/02/12	3:49 PM	KATIE COURIC DAY	3-4p	:30	KC12NH0210TH	\$600.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		11/05/12	11/11/12	M-----	1	\$600.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	5	WCVB	M	11/05/12	3:31 PM	KATIE COURIC DAY	3-4p	:30	KC12NH0210TH	\$600.00	NM
9	10/30/12	11/06/12	Chronicle	728-8p	--WTF--	:30	3	\$1,500.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/29/12	11/04/12	--WTF--	3	\$1,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WCVB	W	10/31/12	7:44 PM	Chronicle	728-8p	:30	KC12NH0210TH	\$1,500.00	NM
	2	WCVB	Th	11/01/12	7:52 PM	Chronicle	728-8p	:30	KC12NH0210TH	\$1,500.00	NM
	1	WCVB	F	11/02/12	7:37 PM	Chronicle	728-8p	:30	KC12NH0210TH	\$1,500.00	NM
10	10/30/12	11/06/12	Good Morning America	658-9a	MT-----	:30	2	\$1,600.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		11/05/12	11/11/12	MT-----	2	\$1,600.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WCVB	M	11/05/12	7:55 AM	Good Morning America	658-9a	:30	KC12NH0210TH	\$1,600.00	NM
	1	WCVB	Tu	11/06/12	8:44 AM	Good Morning America	658-9a	:30	KC12NH0210TH	\$1,600.00	NM



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
924414-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Kuster/D/Congress	Political	2003	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/30/12	11/06/12	Millionaire	1228-1p	M-----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	12:52 PM	Millionaire	1228-1p	:30	KC12NH0210TH	\$800.00 NM
12	10/30/12	11/06/12	430a Eyeopener	430-5a	M-T---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	11/01/12	4:43 AM	430a Eyeopener	430-5a	:30	KC12NH0210TH	\$100.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	11/05/12	4:44 AM	430a Eyeopener	430-5a	:30	KC12NH0210TH	\$100.00 NM
13	11/05/12	11/06/12	5a Eyeopener	5-6a	MT-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	5:29 AM	5a Eyeopener	5-6a	:30	KC12NH0210TH	\$400.00 NM
14	11/06/12	11/06/12	430a Eyeopener	430-5a	-T-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	11/06/12	4:54 AM	430a Eyeopener	430-5a	:30	KC12NH0210TH	\$100.00 NM
<u>Total Spots</u>							34		

Payment Terms 30 Days

<u>Gross Total</u>	\$27,700.00
<u>Agency Commission</u>	\$4,155.00
<u>Net Amount Due</u>	\$23,545.00